

NINA SCHELL

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EXPERIENCE

User Experience Design Lead Apr 2019 - Present
Senior User Experience Designer Aug 2016 - Apr 2019
Thomson Reuters Ann Arbor, MI

- Lead design and research for two consumer-facing mobile apps and three responsive web apps.
- Evangelize UX and better agile team methods through presentations to executives and design workshops.
- Build team competencies and mentor global teammates.

User Experience Consultant Dec 2014 - Mar 2016
User Experience Senior Analyst May 2013 - Dec 2014
Fjord (part of Accenture) Chicago, IL

- Designed experiences for major energy, healthcare, telecommunications, and retail companies.
- Led human factors research for transit system with millions of users and helped secure future projects with clients.
- Led research for human resources and oil companies.

User Interface Designer Sep 2012 - May 2013
The Linux Box Corporation Ann Arbor, MI

- Researched and redesigned email archival discovery app.

User Experience Research Intern May 2012 - Aug 2012
T-Mobile USA Bellevue, WA

- Conducted UX research on mobile operating systems.
- Presented wireframes and findings to stakeholders.

User Experience Research Intern Aug 2010 - Jan 2012
TechSmith Corporation Okemos, MI

- Conducted usability tests, concept tests, interviews, literature reviews, and competitive analyses.
- Presented findings through infographics and presentations.

HCI Researcher May 2010 - Jul 2010
Virginia Tech HCI Research Program Blacksburg, VA

- Conducted and analyzed research on design reuse and storyboarding for publication at CHI 2011.

Technology Guide Aug 2008 - May 2011
MSU College of Arts & Letters East Lansing, MI

- Designed web apps and conducted usability tests.
- Assisted staff through consultations and workshops.

EDUCATION

M.S.I. Human-Computer Interaction April 2013
University of Michigan - Ann Arbor 3.91 GPA

B.A. Professional Writing (Design Track) May 2011
Michigan State University 3.94 GPA

COMMUNITY

Mentor
Big Brothers Big Sisters
Nov 2017 - Present

Kids Experience Co-Lead
Soul City Church
Dec 2015
Designed experience to serve 800+ families at Christmas.

Group Team Lead & Volunteer
Soul City Kids
Dec 2014 - Mar 2016

UX Research Intern
Prevent Child Abuse America
Apr 2012

President
Spartan Web Authoring Team
May 2009 - May 2011

SKILLS

Interaction Design • Information Architecture • Strategy • Design Thinking • Competitive Analysis • Contextual Inquiry • Usability Testing • Surveys • Workshop Facilitation • Personas • Iterative Design • Project Scoping & Management

TOOLS

Sketch • Zeplin • Axure • Microsoft Office • Morae • Ovo • Photoshop • HTML • CSS • Illustrator • Final Cut Pro • JQuery • InDesign • Invision

AWARDS & HONORS

- Received Thomson Reuters “Exceeded” rating 3x
- Ranked in top 25% of Accenture employees 3x
- 2011 - 2013 UMSI Merit Scholarship
- 2011 CHI paper published